



**HOLLAND & HOLLAND**



**MASTERY IN MOTION  
THE NEW HOLLAND & HOLLAND EDITION BY OVERFINCH  
THE MOST LUXURIOUS RANGE ROVER EVER BUILT**

- Introducing the Holland & Holland Edition by Overfinch - an illustrious collaboration between the hallmark of fine British gun making and the leader in bespoke Range Rover design
- Limited to just twenty-five examples for collectors and connoisseurs
- Design inspiration drawn from Holland & Holland's flagship 'Royal' Side by Side shotgun
- Built on the Range Rover SV platform, combining performance, artistry and rarity
- Handcrafted Companion Chests for gun stowage and entertaining available for commission
- A link to media assets can be found here: <https://we.tl/t-Y6MulaS34G>

*London, UK. 19 November 2025* – Holland & Holland, esteemed London gunmaker and Overfinch, the leader in bespoke Range Rover design, have partnered to create the magnificent new Holland & Holland Edition by Overfinch.

Conceived for the discerning shooting enthusiast and collector, this very special edition represents the pinnacle of British luxury and precision engineering. Drawing inspiration from Holland & Holland's flagship 'Royal' Side by Side shotgun, the edition is strictly limited to just twenty-five examples worldwide.

Created in-house by Overfinch's specialist team in close collaboration with Holland & Holland, this collector's edition defines a new standard in British automotive craft and is undoubtedly the most luxurious Range Rover ever built.

Kevin Sloane, Chairman and CEO of Overfinch, said: "There is a rare synergy when two icons unite. The Holland & Holland Edition is more than a vehicle; it is a true statement of craftsmanship, quality and distinction. Together, we have created a Range Rover that embodies British excellence in every sense. There is nothing else quite like it. The Holland & Holland Edition is the culmination of countless hours of meticulous craftsmanship and British workmanship at its finest, a creation that reflects the passion, precision and artistry of those who built it."

Michael Ray-Jones, Head of Marketing at Holland & Holland, added: "It is most apt that we should mark our 190th year with the introduction of this magnificent new edition. Perfectly realised by the talented craftspeople of Overfinch, and further adorned by Holland & Holland's own master artisans, this edition is a truly distinguished homage to our flagship 'Royal' Side by Side shotgun. We are delighted that our deepened alliance with Overfinch continues on this collaborative journey of artistry, craftsmanship and a mutual dedication to excellence."

#### **Exterior Excellence**

The vehicle's stunning British Racing Green exterior commands attention through its fitting balance of depth, lustre and refinement. Holland & Holland's insignia is elegantly placed on a machined dual finish grille; intricate louvres and decorative surround anchor a bold front profile complemented by Overfinch's bespoke bonnet script lettering and a matching lower grille.



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The impressive side profile hints at what lies within. Striking twenty-three-inch multi spoke forged alloy wheels, designed exclusively for this edition, feature a self-levelling centre cap finished with the iconic H&H hallmark. Solid aluminium side vent detailing adds character with an engraving of Holland & Holland's distinctive 'Royal' scroll, which in turn surrounds hand-crafted ingots bearing each brand's emblem, paying reverence to the traditions of British engraving and gun making excellence. At the rear, a full width illuminated light bar incorporates the Overfinch blade emblem, seamlessly uniting with a dual finish lower tailgate applique.

### **Interior Intricacy**

The vehicle's interior is a masterclass in fine craftsmanship. The 'Royal' scroll elegantly unfurls across high-touch stainless steel elements, while open pore French walnut veneers provide organic beauty and a tactile reminder of the edition's muse. Both front and rear centre consoles feature a decorative golden inlaid Holland & Holland crest, the former confirming the edition's scarcity by stating 'Limited Edition: One of Twenty-Five', the latter housing a champagne cooler and pair of champagne flutes. The driver's experience is accentuated by a walnut veneer covered steering-wheel and a machined gear selector, topped with a hand finished wooden grip.

The door casings are perhaps the most beautiful of any modern automotive interior. Walnut inserts with hand engraved forend diamonds, redolent of Holland & Holland's shotguns' stocks, are presented alongside a stainless-steel plaque showcasing further 'Royal' scroll. Quilted Bridge of Weir leather with contrast micro piping and stitching lines the monogrammed seats, each adorned with Holland & Holland enamel badging and intricately embroidered sporting scenes. Illuminated door sills and fine metal detailing complete an atmosphere of quiet opulence.

### **Companion Chests**

Two truly outstanding Companion Chests may be commissioned by clients wishing to elevate their edition to an unprecedented level. Housed in the rear and placed atop one another, their cohesive aesthetic is matched in both colour and material to the edition's opulent interior. The upper chest's left-hand drawer offers safe stowage for two champagne bottles, while on the right, twin drawers house an extensive array of Holland & Holland accessories. Perfectly appointed for parties of eight, fine-cut crystal champagne flutes accompany a staghorn corkscrew, two silver bottle stoppers, fine crockery, H&H monogrammed napkins and a complete cutlery set.

The lower Companion Chest is no less enchanting. Two shotguns can be safely stored below a figured walnut insert complete with Holland & Holland plaque, while the rear of the drawer is specified for eight whisky tumblers and two decanters, placed either side of two sizeable pewter hipflasks, playfully presented as shotgun cartridges.

Overfinch Lead Designer, Greg Shilton, said: "The Holland & Holland Edition embodies the summit of bespoke British luxury. We have worked to create a car that not only displays extraordinary craftsmanship but also radiates a sense of heritage and grace. Through the selection of materials, the harmony of colour and the endless scope for personalisation, it delivers a truly singular experience, where every detail speaks to artistry and excellence."

Clients can select from three exclusive interior colourways, each designed to complement the vehicle's refined sporting character. The first features a full London Tan interior with Harris Green micro piping and stitching detail. The second introduces a Harris Green and London Tan front to rear contrast colour split, accented with Harris Green micro piping and stitching. The third combines Harris Green and London Tan throughout for a more understated yet equally sophisticated aesthetic.



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Based on the Range Rover SV model, the Holland & Holland Edition is available either as a complete vehicle or can be commissioned for new Range Rover models. Each car is hand finished to order, with pricing determined by specification, location and personalisation. Every vehicle is tailored to its owner's exacting specifications, fusing the spirit of sporting heritage with the unmistakable presence of the modern Range Rover SV.

Leading luxury and collector car specialist, former Jaguar Land Rover Special Vehicle Operations Managing Director, Michael van der Sande, who has consulted on this unique project in his on-going role as special advisor to Overfinch, said: "It's an honour to be a part of the team that brings together the Overfinch and Holland & Holland brands – and to help create this extraordinary conversion of the latest Range Rover. I've admired the Holland & Holland specials through the years, and this new edition by Overfinch has all the hallmarks to elevate the vehicle's luxury and tactility to a level not seen before."

The Holland & Holland Edition by Overfinch is as rare as it is remarkable, a fusion of artistry, British engineering and an everlasting heritage that defines a new standard of luxury.

**ENDS**

#### **About Overfinch**

Established in the UK in 1975, Overfinch is the ultimate expression of the Range Rover and Land Rover icons. Utilising a ground-breaking blend of individuality, luxury and performance, Overfinch has spent the last 50 years perfecting its dedication to meeting bespoke requirements of a global clientele. The company's international network is continually growing, with sales representation in the UK, North America, western and eastern Europe, the Nordics and the Middle East.

#### **About Holland & Holland**

For nearly two centuries, Holland & Holland has been recognised as one of the foremost manufacturers of sporting shotguns and rifles. Since its foundation in 1835, the company has earned an enviable reputation for innovation and excellence – a standing it proudly upholds to this day. Sporting guns are created by highly skilled craftspeople who, with a relentless desire to perfect their art, combine modern technology with time-honoured skills to produce items that hold quality and performance at their core.

Holland & Holland is the jewel in the crown of Beretta Holding Group. With more than 50 global subsidiaries including a wide selection of premium products, Beretta Holding Group stands as a world-renowned leader with a distinguished reputation in the fields of hunting, sports shooting, and defence & law enforcement sectors.

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